

## **WEB SITE DESIGN & MAINTENANCE TRAINING PROGRAMME**

**Many small companies have expressed an interest in developing a web site, but are inhibited by the high cost of developing and maintaining a web site.**

The South Tipperary County Enterprise Board has developed a training programme that will enable you at a reasonable cost to. The objective of the course is to assist enterprises to develop and market a web presence and to be aware of and profit from trends in e-commerce as they relate to the participants business. This course will enable each participant to update, change and maintain their own website without difficulty.

### **Course Outline**

- Introduction to business on the net
- Internet Basics
- Getting Connected
- Domain Name Registration
- Web Page Hosting
- Raising an Internet Profile
- Search Engines
- E-Mail
- Developing a web page using Frontpage 2002

The programme will run over 8 weeks at CompuLearn, Bridgewater House, Clonmel.

**Date:** Thurs 4<sup>th</sup>, 11, 18<sup>th</sup> & 25<sup>th</sup> March 2010  
1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup> & 22<sup>nd</sup> April 2010  
**Time:** 10a.m – 4.30pm  
**Venue:** CompuLearn, Bridgewater House, Clonmel.  
**Cost:** €300  
**Trainer:** Peter O' Keffe, Compulearn, Clonmel

The Enterprise Board subside the cost of the programme by up to a minimum of 70% leaving a contribution from each company of €300. This fee includes MS Frontpage software, web space hosting for 1 year and domain name registration for 1 year (dot com only)

**Participants** – should have a basic knowledge of Word.