



build ireland greener 2008

Building a Sustainable Island



microTRADE
Building All-Island Connections for Small Businesses

All-Island Networking Event for the Renewable & Sustainable Sectors
20th November 2008, City North Hotel, Co Meath

The **BIG** Event: Build Ireland Greener 20th November 2008, City North Hotel, Co Meath

Do you realise that we are in the midst of a revolution? As a result of global economic and environmental changes we are witnessing a historical transition from a reliance on fossil fuels and more traditional methods of energy to an era where we will rely on new, innovative and renewable methods. Not only is this transition driving innovation and the emergence of new products and services, it is also creating vast commercial opportunities for construction and environmental businesses across the island of Ireland and beyond.

Join the Sustainable Revolution

Following the success of last year's BIG event, MicroTrade

is again offering small businesses from the sustainable and renewable sectors this special opportunity to meet up to 12 buyers and 50-60 other small businesses in one day, all under one roof. As well as having the opportunity to network with these businesses at one-to-one pre-arranged meetings and informally, the BIG event also allows attendees to: learn more about emerging trends and opportunities from sector experts; share expertise and explore possible collaborations.

For further information on the event including attending buyers, businesses, seminar details and speakers, visit our website www.thebigevent.ie For further information on the programme visit www.microtrade.org



Who Should Attend?

Owner/managers of small businesses (1-10 employees) who offer renewable and sustainable products/services.

Who are:

- Looking for new opportunities
- Seeking to expand into new markets
- Interested in researching new products/services
- Seeking joint ventures and collaborations
- Trying to identify potential new customers
- Keen to share expertise and make new contacts
- Targeting cross-border trade development

Benefits of Attending?

- Guaranteed appointments with a number of public and private sector buyers in one day
- Share information and experience with other business owners
- Showcase your product
- Attend seminars that will look at the opportunities available for renewable and sustainable businesses
- Gain advice and tips from experts in the renewable & sustainable sectors
- Opportunity to increase cross-border sales and collaborations
- Networking opportunities, both pre-arranged and informal with other small businesses
- Face-to-face meetings with NI and ROI buyers who actually want to meet new suppliers

"Last year's BIG Event proved to be an excellent opportunity for us to meet new customers and partners. As a result of attending we have had a number of sales with other attendees and increased our Southern customer base by 37%. We are also working closely with a Co Wicklow company, Alternative Energy Ireland, as a direct result of the BIG Event." Paul Scullion, Managing Director, SSC Systems Ltd, Co Armagh.

How to Book?



Book online at www.thebigevent.ie or return this form to Ivents. Once received the event organisers will contact you with further information. Demand is expected to be high so confirm your place now to avoid disappointment.

Company Name: _____

Contact: _____

Address: _____

Telephone No: _____

Email: _____

Description of your business: _____

Any special requirements: _____

Pre-Event Drinks Reception plus Guest Speaker:

Please indicate if you will be attending the pre-event drinks reception on 19th November.

I will be attending I will not be attending

A special rate of €80 Single B&B or €99 Twin/Double is available for attendees. Please contact the hotel directly and quote 'BIG Event' to avail of this rate.

Fees & Payment: €100 per company or £80 inc of VAT

By Cheque: Please make cheques payable to 'Ivents'

By Credit Card: Tel: 0044 (0) 28 7962 8113

For further information or to register contact:

The BIG Event, c/o Ivents, The Business Centre,
Draperstown. BT45 7AG

Tel: 0044 (0) 28 7962 8113 **Fax:** 0044 (0) 28 7962 8975

Email: info@ivents.org.uk or check out our

Website: www.thebigevent.ie

The Build Ireland Greener Event

c/o Ivents

The Business Centre

Draperstown

BT45 7AG

N Ireland

Affix
Stamp
Here

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For up-to-date information on attendees, speakers
and workshops, visit our website:

www.thebigevent.ie

Directions:

Directions to the City North Hotel are available on their
website: www.citynorthhotel.com/location.asp



MicroTrade is a partnership initiative between InterTradeIreland, Enterprise Northern Ireland and the County & City Enterprise Boards. The programme seeks to facilitate micro-enterprises in developing cross-border trade. For more information visit www.microtrade.org