

Information Sheet:

Advanced Sales – One to one Clinic

This one to one clinic is for developed businesses who need to have an independent review of their sales strategy. On going research of customers needs, selection of correct promotional tools, personal selling and measurement and re-evaluation of promotional activity are some of the areas that can be covered.

For appointment contact Ita Horan at 052-6129466 or email ceb@southtippcoco.ie

Date: Tuesday 16th March 2010

Time: One and a half hour appointments – Pre-booking is essential

Cost: Free

Venue: Offices of the Enterprise Board, 1 Gladstone St., Clonmel